

ERIN PENCE

PHOTOGRAPHER

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SPRINGFIELD, OHIO 45504



EDUCATION

B.A./Communication
Wittenberg University
2000-2004

Studies in Photography
Edison Community College
2000-2001

ACHIEVEMENTS

Produced image featured as
Inside Higher Ed's social media
cover photo for July 2014

Earned 16 first, second and third
place awards in the University
Photographers' Association of
America Monthly Image
Competition, 2009-2011

Achieved multiple honors in
Photojournalism including 2005
Best Photographer Division III,
Associated Press Society of Ohio

Work featured in 2007
MSNBC.com Year in Pictures

Invited to serve as juror for
numerous local and regional
photo competitions

Provided consultation and
reviewed Ohio 4-H Photography
Master project publication
during re-launch in 2013

PROFILE

Energetic, motivated and highly creative visual storyteller with a decade of professional photography experience, including six years in higher education. Able to tell the university's story through a unique lens using a versatile skill set and innovative eye. Significant experience in event photography and in implementing and managing extensive searchable online database of photos and digital assets. Detail-oriented with customer service and interpersonal skills. Able to handle multiple projects simultaneously.

PROFESSIONAL EXPERIENCE

UNIVERSITY PHOTOGRAPHER

Wittenberg University / Springfield, Ohio / 2008 – Present

Lead visual communications for nationally ranked liberal arts university. Manage all photo production from shoot to publication. Maintain digital archives and advance branding efforts.

- Provide diverse collection of photos and digital assets to support recruitment, advancement and external campus communications
- Serve as Photo Editor for Wittenberg Magazine, the main alumni publication with a circulation of 34,000
- Cover university-sponsored events including commencement, homecoming and athletics
- Advise campus' Integrated Media Corps, a co-curricular program that provides students hands-on experience in media production. Led evaluation and restructuring of program in 2014
- Created Wittstock, a searchable online photo database
- Established and maintain the Wittenberg Online Photo Store
- Manage university Instagram account. Led #Wittpix and #WittWorld photo campaigns
- Assist with video production, filming interviews and gathering B-roll

CHIEF PHOTOGRAPHER

The Sidney Daily News / Sidney, Ohio / 2005 – 2008

Coordinated, scheduled and produced all photographic coverage of local news, events and athletics for daily newspaper with a circulation of 12,800.

- Oversaw entire photo department, including hiring, training and supervising of interns and freelancers
- Consistently met tight deadlines while maintaining flexibility to meet changing needs in news coverage
- Managed photo department budget and equipment inventory

SKILLS

>> TECHNICAL

Canon & Nikon DSLR
Camera Systems

On and Off-camera Flash

Proficient with Apple OSX

Adobe Photoshop CC

Adobe Lightroom CC

Photo Mechanic

Adobe Premier Pro CC

Final Cut Pro

Adobe InDesign CC

Microsoft Office Including
Word, PowerPoint and Excel

Basic HTML and CMS

Social Media Including
Instagram, Facebook and
Twitter

>> PROFESSIONAL

Highly organized and goal-
oriented team player with
ability to multitask

Comfortable working in a
fast-paced environment
and under tight deadlines

Thorough understanding of
composition, lighting and
technical aspects of
photography

Excel at on-location photo
shoots and environmental
portraits

EXPERIENCE (CONTINUED)

PHOTOGRAPHY INTERN

The Sidney Daily News / Sidney, Ohio / 2004 - 2005

Supported editorial staff in photographing news, athletics and community events

- Edited images for print and online publication
- Worked closely with newsroom staff to create unified news coverage
- Provided accurate caption information

FREELANCE PHOTOGRAPHER

Erin Pence Photography / 2000 - Present

Shoot variety of genres including wedding photography, senior portraiture, nature and landscape photography, event photography, and photojournalism

- Freelance sports photographer with experience at high-profile events
- Manage all finances, billing and client communications
- Experience with Commercial and Stock Photography

MEMBERSHIPS

>> UNIVERSITY PHOTOGRAPHERS'
ASSOCIATION OF AMERICA

>> PROFESSIONAL PHOTOGRAPHERS
OF AMERICA

>> PROFESSIONAL PHOTOGRAPHERS
OF OHIO

INTERESTS

>> GENEALOGY & LOCAL HISTORY
RESEARCH

>> 14-YEAR 4-H ADVISOR

>> VINTAGE AUTOMOBILE
ENTHUSIAST

REFERENCES

AVAILABLE UPON REQUEST